

DAMA Conference 2026

April 20-21

Event Sponsors



Expert Speakers | Networking | Interactive Workshops

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Crowne Plaza Hotel
1 Binara St, CANBERRA

DAMA Australia
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DAMA Conference 2026 AGENDA



Conference Chair

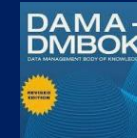
Ms Liz Daykin *(former DAMA Australia President)*

DAY 1

DAMA DMBOK Immersion

Mon April 20th
09:00-17:00

An intensive introduction to the foundational topics of data management for both experienced and new data professionals. Delivered over 4 x 1.5hour sessions.



DAY 1

DAMA DINNER

Mon April 20th
18:30-21:30

Enjoy networking with like minded professionals at the DAMA 3-course dinner and drinks Crowne Plaza.

DAY 2

Interactive Workshops

Tues April 21st
09:00-17:00

Take advantage of our highly experienced speakers who will fully engage you in practical workshops covering topics AI, Governance, Trust and Quality. You will take away practical new skills while working alongside your peers in a receptive environment. Delivered over approximately 4 x 1.5hour independent workshops.

DAMA Conference 2026 AGENDA

Monday April 20th

DAMA DMBOK Immersion
Crossing Room CROWNE PLAZA

Session	Presenter	Topic
Session 1 9:00 – 10:30	Mr Tim Goswell	Data Management, Data Handling Ethics, Data Governance
<i>*Morning Tea 10:30-11:00</i>		
Session 2 11:00-12:30	Mr Tim Goswell	Data Architecture, Data Modelling & Design, Data Storage and Operations, Data Security
<i>*Lunch 12:30-13:30</i>		
Session 3 13:30pm- 15:00pm	Mr Tim Goswell	Data Integration and Interoperability, Document and Content Management, Reference and Master Data, Data Warehousing and Business Intelligence
<i>*Afternoon Tea 15:00-15:30</i>		
Session 4 15:30-17:00	Mr Tim Goswell	Metadata management, Data Quality Management., Big data and data science

**Morning Tea, Lunch and Afternoon tea catered by Crowne Plaza*

DAMA Conference 2026 AGENDA

Tuesday April 21st

Four Interactive Workshops
Glebe Room CROWNE PLAZA

Session	Presenter	Topic
Workshop 1 9:00-10:30	Mr Lloyd Robinson	Truth, trust and plausible - what really matters for data management in the age of AI?
<i>*Morning Tea 10:30-11:00</i>		
Workshop 2 11:00-12:30	Mr Stu Mildren	Critical Data: Governing the 5% That Drives 95% of Risk
<i>*Lunch 12:30-13:30</i>		
Workshop 3 13:30-15:00	Dr Ali Mirzaei & Mr George Bassili	Who's Really Driving AI? A Governance Stress Test for the AI Era\
<i>*Afternoon Tea 15:00-15:30</i>		
Workshop 4 15:30pm-17:00	Led by Dr Jon Gray	Supreme Intelligence - thank god you're here!

**Morning Tea, Lunch and Afternoon tea catered by Crowne Plaza*

DAMA Conference 2026

**** Update ****

For a DAMA Australia invoice please email
CANBERRA.BRANCHHEAD@DAMA.ORG.AU

TICKETS

<i>Day</i>	<i>Time</i>	<i>Session</i>	<i>Non-DAMA Member</i>	<i>DAMA Member</i>
Day 1 April 20 th Monday Only	9:00-17:00	Day 1 - DAMA DMBOK Immersion	\$175 (*excluding fees)	\$140 (*excluding fees)
Day 2 April 21 st Tuesday Only	9:00-17:00	Day 2 - DAMA 4 x Interactive Workshops	\$200 (*excluding fees)	\$160 (*excluding fees)
Day 1 & 2 inclusive		Attend Day 1 & 2 only	\$375 (*excluding fees)	\$300 (*excluding fees)
Day 1, 2 & Dinner inclusive		Attend Day 1 & 2 + Dinner	\$475 (*excluding fees)	\$400 (*excluding fees)
DINNER Only	18:30-21:30	3-Course Dinner & Drinks at Crowne Plaza	\$125 (*excluding fees)	\$125 (*excluding fees)

**Eventbrite fee 5.35% + \$1.19AUD per ticket. All pricing in AUD and GST Inclusive.*

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Monday April 20th DAMA DMBOK Immersion

Ready to accelerate your career as a data professional?

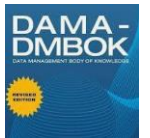


If you're serious about mastering global best-practice in data management or becoming a Certified Data Management Professional (CDMP), this is the event you don't want to miss.

Join us for an intensive DAMA DMBOK Immersion Session designed to set you up for success in the Data Management Fundamentals exam, or round out your knowledge of best-practice data management top to bottom. This is a deep dive into the DAMA Data Management Body of Knowledge (DMBOK2), giving you the clarity, confidence and practical insight to navigate it with ease.

Across the day, you'll gain:

- Focused knowledge transfer aligned to the exam
- Practical guidance on applying best-practice data management in your organisation
- Engaging discussion with peers equally committed to lifting their capability
- CDMP exam prep strategies and insider tips



Whether you're investing in your own professional growth or strengthening your team's data management capability, this session delivers both exam readiness and real-world impact.

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Tuesday April 21st Interactive Workshop 1



Truth, trust and plausible - what really matters for data management in the age of AI?

For 50 years, Data Management has been built on a simple, powerful principle: place data carefully, label it well, and ensure it can always be found when needed.

Now, Artificial Intelligence is changing the game – abstracting data away from traditional structures and challenging everything we thought we controlled.

So what does that mean for data professionals? This is not a session about resisting change. It's a strategic deep dive into how Data Management can not only survive in the AI era – but lead it.

Through sharp thought experiments, practical discussion, and reference to the globally recognised DMBok, we'll explore how governance, metadata, architecture and stewardship evolve when AI obscures the "where" of data but amplifies the need for trust, quality and accountability.

If you care about the future relevance of your role...
If you want to understand how best practice adapts in an AI-first world...
If you're ready to move from defensive to indispensable...

This is a conversation you need to be in.

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Tuesday April 21st Interactive Workshop 2



Critical Data: Governing the 5% That Drives 95% of Risk

What if your data governance efforts could become sharper, lighter, and dramatically more effective?

This high-impact, hands-on workshop challenges the “govern everything” mindset and replaces it with a smarter strategy: focus on the small proportion of data that truly drives operational continuity, regulatory compliance, decision confidence, and AI performance.

As a data professional, you’ll learn how to:

- Systematically break down business data into meaningful domains and datasets
- Identify and justify Critical Data Elements (CDEs) with executive clarity
- Apply targeted Data Quality controls where they reduce real risk
- Align governance effort directly to business impact

Through an interactive workshop of realistic scenarios, you’ll practice isolating the data that keeps the lights on – and see how disciplined prioritisation reduces noise, avoids governance fatigue, and builds organisational trust.

We’ll also explore how modern tooling can operationalise Critical Data management, turning theory into scalable practice.

If you’re ready to move from broad, resource-intensive governance to precise, risk-aligned control – and demonstrate measurable value to your organisation – this session will give you a practical, immediately applicable framework to do exactly that.

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Tuesday April 21st - Interactive Workshop 3

Who's Really Driving AI? A Governance Stress Test for the AI Era



Artificial intelligence may look like the star of the show, but in reality it is data governance that determines whether AI thrives or fails. From recommendation engines and agentic job planning systems to regulatory compliance automation powered by Retrieval-Augmented Generation (RAG), AI performance depends not only on model sophistication but on lineage, metadata, glossary definitions, rule frameworks and architectural alignment.

In this interactive 90-minute workshop, Ali Mirzaei, Head Data Scientist at IM Systems, and George Bassili, Managing Partner and past President of DAMA Australia, will guide participants through real-world AI scenarios and governance stress tests. Working in small groups, attendees will analyse AI failure cases, identify which DAMA knowledge areas were missing, and assess their own organisational readiness for agentic and RAG-enabled systems.

The session will demonstrate how business glossaries, lineage, symbolic AI, and knowledge graphs transform large language models from impressive prototypes into enterprise-grade, explainable and auditable systems. It will also explore how enterprise architecture makes governance executable and scalable.

Participants will leave with:

- A practical framework for evaluating AI governance maturity
- A clearer understanding of where AI initiatives are most vulnerable
- Insight into how DAMA disciplines remain central in the age of agentic AI
- Concrete ideas to strengthen governance for AI-enabled organisations

If AI is being deployed in your organisation, the real question is not which model you are using. It is who - or what - is really driving it.

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Tuesday April 21st - Interactive Workshop 4

Supreme Intelligence - thank god you're here!



Step into one of the most provocative and entertaining professional development sessions you'll attend this year.

In this interactive workshop, the presenters stage a live recruitment interview for a senior executive role at a fictional government agency. After a rigorous, largely online selection process has eliminated all other contenders, one standout candidate remains: Supreme Intelligence. Now invited to the final, in-person interview with the agency executive, this "candidate" must demonstrate strategic vision, governance maturity, risk awareness, ethics, accountability, and operational competence – under real scrutiny.

But this isn't theatre for theatre's sake. As a data professional, you'll be challenged to evaluate:

- Would you hire AI into an executive leadership role?
- What questions should be asked about governance, data quality, security, bias and accountability?
- Where does human stewardship remain essential?
- What does this mean for the future of data leadership?

Expect sharp insights, practical implications, and lively debate grounded in real-world data management principles. If you want to stress-test your thinking about AI, governance and executive accountability – and leave with clearer conviction about the value of your profession – this workshop is not to be missed.

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SPONSORSHIP OPPORTUNITIES

Position your brand at the center of Australia's influential professional data management community.

This is your opportunity to sit alongside the professionals who **use, recommend, and purchase** data solutions. Engage directly with decision-makers, influencers, and practitioners who are actively seeking tools, partners, and expertise to solve real-world data challenges.

Why Sponsor?

- Direct access to buyers and influencers in the data management community
- Hear first-hand the priorities, pain points, and emerging needs of data professionals
- Brand visibility across both days of the event
- Sponsor logos displayed on-screen at the opening of every session
- Formal sponsor recognition at the start of Day 1 and Day 2
- On-site sponsor banners throughout the event

This is a focused, high-value audience — not a trade show crowd, but engaged professionals committed to improving their organisations' data capability.

Price: \$1000 (ex GST)

Contact: Canberra.branchhead@dama.org.au

DAMA Conference 2026 - SPEAKERS

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MS LIZ DAYKIN

Associate Portfolio Manager - Investment Data Governance
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Liz Daykin has been part of the DAMA Australia Executive Committee since 2023 (as Vice President (2023) and President (2024&2025)), where she has built a thriving community within the data management industry through networking events, webinars, educational programs, and a mentoring series, fostering connection and capability uplift across sectors. Liz is also the Associate Portfolio Manager - Investment Data Governance at Australian Retirement Trust, overseeing governance frameworks that align data, risk, and investment decision-making. She has worked in data roles for over two decades and has spoken at numerous conferences and lectures on Data Quality and Data Governance. She holds a Bachelor degree, Business/Econometrics from Monash University, a Graduate Certificate in Data Analytics from Deakin University, and she is a Certified Data Management Professional – Practitioner (CDMP).

DAMA Conference 2026 - SPEAKERS

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MR TIM GOSWELL

Certified Data Management Professional, Master-level

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<https://www.linkedin.com/in/tim-goswell/>

When it comes to opportunities and risks with data, Tim helps you move from reactive to proactive. Tim's approach goes beyond compliance – to truly make the most of your data, safely. This is informed by more than 30 years' experience driving transformation, technology and data initiatives across business, government, defence and education. Tim respects existing structures, people and investments – advancing your approach rather than a 'rip and replace' mentality.

Tim is a DAMA Certified Data Management Professional Master and regularly prepares people for CDMP exams and generally trains data governance and data management. He is currently data strategy lead for an international start-up developing sovereign agentic AI for online education.

DAMA Conference 2026 - SPEAKERS

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MR LLOYD ROBINSON

Director, Robinson Ryan
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As the director of Robinson Ryan, and Principal at the Institute For Data Management (i4DM), Lloyd is constantly immersed in the practice or concepts relating to data management implementation. Lloyd received his certification as a Certified Data Management Professional (CDMP) at the master's level from DAMA International & also as a Certified Business Intelligence Professional (CBIP) at the master's level with TDWI, and has since become an authority on the practical development of data management implementation.

Lloyd contributes to CDMP exams and the DAMA Data Management Body of Knowledge (DMBOK), and still owns a copy of "The Handbook of Artificial Intelligence Volume 1", 1981 from student days. In 1990s, Lloyd wrote self-mutating learning systems (now called GenAI) to improve stock market picks - still working, so you can guess how that went...

DAMA Conference 2026 - SPEAKERS

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MR STU MILDREN

Director, Enterprise Data and Information Management
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Stu brings over 25 years of experience in data management and information technology across both public and private sectors. He specialises in data governance and enterprise data management, with a track record of helping organisations navigate and shape their data landscapes. From developing data strategies and policies to delivering data warehouse and analytics solutions, conducting data maturity assessments, and operationalising data governance initiatives, Stu brings deep expertise across technical and enterprise domains.

Well-regarded for his ability to bridge the gap between business and technical teams, Stu communicates complex data concepts with clarity and enthusiasm driving alignment and buy-in for transformative data projects.

DAMA Conference 2026 - SPEAKERS

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MR GEORGE BASSILI

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INNOVATION
technology • data • people

George has more than three decades of experience working in Enterprise Architecture, Data Architecture, and Business Improvement. George has helped numerous private and public sector organisations develop their Enterprise Architecture strategies, and designed detailed data architectures that facilitate AI innovation and data sharing.

George is a past president of DAMA Australia, a current member of the DAMA Melbourne Committee, and a member of the Standards Australia IT-027 Committee developing data standards. George is Managing Partner at IM Systems.

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DR ALI MIRZAEI

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Ali is a visionary data scientist and AI leader with a PhD in computational physics. His research in AI and optimisation in optical nanotechnology was published in leading journals and earned international recognition and awards. He built and led data and analytics units from the ground up, driving digital and AI transformations across government, education, finance and professional services sectors. Ali has led high-performing teams on multi-million-dollar programs for major clients and contributed to global initiatives in algorithmic risk assurance. Ali offers end-to-end expertise across the data-AI lifecycle, enabling organisations to adopt responsible, scalable AI with strategic clarity.

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DR JONATHAN GRAY

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Jon is Anchoram's Managing Partner for Enterprise Data and Digital Solutions. Jon has more than 35 years of computing experience in industry and academia, both in Australia and the UK. In recent years, Jon has worked with many clients in government agencies, assisting them on their data management improvement journey.

Jon has published widely in many fields of software engineering, information systems, and computer science, and he is a frequent speaker at Australian and International conferences. Jon is very active in DAMA Australia, where he is a frequent contributor to DAMA events, and an ardent advocate of data literacy and training. Jon is currently (2026) President of DAMA Australia.